

*Vecoplan at one of the most important plastics trade fairs in Europe*

## **Industry meeting point PRS Europe: Thinking ahead on plastics recycling**

**The PRSE Plastics Recycling Show Europe in Amsterdam will open its doors once again on 1 and 2 April, 2025. As one of the leading platforms for the plastics recycling industry, the trade fair brings together experts from all European countries. Vecoplan, a mechanical engineering company specialising in recycling and processing technologies and the efficient reuse of plastics, will be at the trade fair again this year. At stand J40, Vecoplan's experts will be discussing innovative solutions and current challenges with customers, partners and specialists.**

“PRSE is the central meeting place for the recycling industry. It's not just about new technologies here, it's above all about direct dialogue with the people who are driving plastics recycling forward,” says Martina Schmidt, Vice President Recycling | Waste at Vecoplan. “One thing is abundantly clear to us: A sustainable circular economy can only be achieved together – and this is exactly what PRSE offers.” PRSE combines a large trade exhibition with a two-day conference on the latest trends, legal framework conditions and challenges in plastics recycling. The 2024 event attracted more than 11,000 visitors from all over Europe, including machine manufacturers, recyclers, raw material producers and brand owners. Leading companies and decision-makers are expected again this year. “The demands on plastics recycling are constantly increasing – technically, economically and in terms of regulation. This makes it all the more important to work together and develop solutions that are not only sustainable but also future-proof,” says Martina Schmidt.

Vecoplan is looking forward to personal discussions with customers and partners. The company experts will be available to all interested visitors at Stand **J40**.

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**Meta title:** Vecoplan at the PRSE in Amsterdam

**Meta description:** Vecoplan AG is looking forward to lively discussions with recycling industry representatives at PRS Europe on 1 April in Amsterdam

**Photo captions:**



The Vecoplan team of experts is looking forward to a personal exchange at PRS Europe.

Photo: Vecoplan<sup>®</sup> AG

**The high-resolution image material is available [here](#) to download.**

**Vecoplan AG** is a producer and supplier of machines and systems for processing and handling primary and secondary raw materials for material and thermal recycling. These include wood, biomass, plastics, paper, other materials, and household and commercial waste. The company lays the foundation for functioning recycling thanks to its extensive portfolio. Vecoplan supports its customers as a partner for single-machine orders, complex plants, and mega projects. 580 employees currently work at the company's sites in Germany, the USA, the UK, Spain, Austria, Poland, Italy, and France.

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