

Vecoplan Group draws a positive balance

Sustainability as a driver of growth and progress

The Vecoplan Group can look back on a successful financial year 2024, despite the difficult economic situation. The company, which specialises in machines and plants for the processing of waste materials, was able to hold its own, irrespective of the tough economic conditions. The continued high demand for sustainable recycling solutions is one of the main factors that are also keeping the company on course for growth today.

“We’re seeing a clear shift in public opinion towards greater awareness of sustainability and CO₂ reduction, and it’s having a noticeable positive effect on our order situation,” explains Werner Berens, CEO of Vecoplan AG. The combination of a global shortage of resources, stricter legal requirements and increasing pressure on companies to improve their carbon footprints is leading to a growing demand for solutions such as those offered by Vecoplan. The company was able to maintain its financial results at a stable level, in spite of the ongoing tense geopolitical situation. “We’ve mastered the challenges posed by uncertain markets and volatile order cycles thanks to targeted investments and a clear strategy,” adds Ina Hannen, CFO of Vecoplan AG.

Focusing on new technologies and employee development

The company achieved these results not least through numerous investments in new technologies, as well as staff training and further education. New, innovative product developments secured sales even in the uncertain market situation. For example, Vecoplan has received its first major order for cleaning technology, including dry cleaning. The company also introduced a new ERP system to respond even more flexibly to customer requirements. The workforce has been continuously expanded in recent years and has benefited from extensive training and further education measures.

Vecoplan is planning further investments in the high single-digit millions range for 2025. These include the purchase of equipment and software as well as the expansion of Plant I at the main site in Bad Marienberg. “With our clear focus on sustainability and the further development of our solutions and our employees, we’re very confident about the coming financial year,” says Werner Berens.

2.298 characters, including spaces

Meta title: Vecoplan 2024: still on course for success

Meta description: The Vecoplan Group can look back on a successful financial year in 2024. Incoming orders also remained stable.

Photo captions:



Werner Berens and Ina Hannen can look back on a successful 2024.

Photo credits: Vecoplan[®] AG

The high-resolution image material is available [here](#) to download.

Vecoplan AG is a producer and supplier of machines and systems for processing and handling primary and secondary raw materials for material and thermal recycling. These include wood, biomass, plastics, paper, other materials, and household and commercial waste. The company lays the foundation for functioning recycling thanks to its extensive portfolio. Vecoplan supports its customers as a partner for single-machine orders, complex plants, and mega projects. 580 employees currently work at the company's sites in Germany, the USA, the UK, Spain, Austria, Poland, Italy, and France.

Press Release



Vecoplan AG

Vor der Bitz 10

56470 Bad Marienberg

Germany

Phone: +49 2661 62670

Fax: +49 2661 626770

E-mail: welcome@vecoplan.com

www.vecoplan.com

Press Contact:

Lena Peters

Marketing Expert

Tel.: +49 2661 6267-762

E-Mail: lena.peters@vecoplan.com

Please send a complimentary copy to our agency:

a1kommunikation Schweizer GmbH

Eva Neubert

Oberdorfstraße 31/1

70794 Filderstadt

Germany

Phone: +49 711 9454 161-27

E-Mail: eva.neubert@a1kommunikation.de

www.a1kommunikation.de