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Vecoplan's U.S. subsidiary opens a branch in southern California

A clear commitment to the U.S. market

Vecoplan LLC, the North American subsidiary of Vecoplan AG in North Carolina, has opened an office and a technology centre in Eastvale, California. The “Vecoplan West” branch was inaugurated in mid-March and is yet another decisive step towards the Vecoplan Group’s expansion.

Vecoplan LLC, with its headquarters in North Carolina, now has branches in Indiana and southern California, reinforcing the Vecoplan Group’s goal of becoming an even more reliable and stronger partner for its customers. Employees at the Eastvale site will be responsible for sales, service and spare parts management. “Vecoplan West” also includes a modern technology centre. “The high acceptance level and great success of our modern test centre for shredding technology at our German headquarters in Bad Marienberg prompted us to invest in a test centre for the new U.S. branch,” says Michael Lambert, Chief Financial Officer (CFO) of the Vecoplan Group. “Nothing convinces potential customers more than a proof of concept, when they can actually see the optimal configuration of a shredder adapted to their specific requirements.”

At the inauguration ceremony, the new team demonstrated plastics, wood, and paper shredding to customers, suppliers, distributors, and interested parties. The guests also toured the facilities and the new site. “The opening of this branch is yet another example of our clear commitment to the U.S. market and the successful business of Vecoplan LLC,” said Werner Berens, Chief Executive Officer (CEO) of the Vecoplan Group, at the event. “This new site brings us closer to our customers in this important region.”

Meta title: Vecoplan: U.S. subsidiary opens branch in California

Meta description: In mid-March, Vecoplan LLC in North Carolina opened an office and technology centre called “Vecoplan West” in Eastvale, California.

Press release



Keywords: Vecoplan LLC; Vecoplan AG; Vecoplan West; technology centre; Eastvale; expansion; shredders

LinkedIn: Vecoplan LLC, our North American subsidiary based in North Carolina, has opened an office with a technology centre in Eastvale, California – “Vecoplan West”. The inauguration of Vecoplan West took place in mid-March. This is yet another consistent step towards expansion for us. We are committed to the U.S. market and the success of our U.S. subsidiary and we’re now closer to users in this critical region and can provide even faster support. The technology centre enables us to adapt any shredder to match the customer’s usage scenarios – together with the customer.

Captions



Photo 1: Vecoplan LLC has opened another branch in Eastvale, California: (l-r) Michael Lambert (CFO, Vecoplan Group), Frank Boerjan (CEO, Vecoplan LLC), Werner Berens (CEO, Vecoplan Group) and the Mayor of Eastvale.



Photo 2: Vecoplan can adapt any shredder to match the customer’s usage scenarios – together with the customer in the technology centre.



Photo 3: This branch is yet another consistent step towards the expansion of the Vecoplan Group.

Press release



Photography credits: Vecoplan AG

The high-resolution images can be downloaded [here](#).

Vecoplan AG is a leading manufacturer of machines and systems for the resources and recycling industry for shredding, conveying and reprocessing wood, biomass, plastics, paper and other recyclable materials such as domestic and industrial waste. Vecoplan® develops and manufactures the systems and components, and sells them worldwide in the wood reprocessing and waste processing industries. It currently has around 450 employees at its locations in Germany, the USA, Great Britain, Spain and Poland.

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